



National Marine Manufacturers Association

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# ECONOMIC SIGNIFICANCE OF RECREATIONAL BOATING IN GEORGIA



**TOTAL ANNUAL  
ECONOMIC IMPACT  
OF RECREATIONAL BOATING:**

**\$3.30** BILLION

Number of Recreational Boats*	<b>338,285</b>
Recreational Boating Industry Businesses	<b>661</b>
Total Jobs	<b>25,994</b>
Annual Recreational Boating-Related Spending	<b>\$1.4</b> BILLION

## RECREATIONAL BOATS IN GEORGIA

**TOTAL BOATS\*** ▶ **338,285**

### REGISTERED BOATS

**338,285**

Power boats	276,287
PWCs	45,544
Sailboats	4,576
Other Boats	11,878

### HOUSEHOLDS PER BOAT

**10.7**



**POWER BOATS  
82%**



**PWCs  
13%**



**SAILBOATS  
1%**



**OTHER BOATS  
4%**

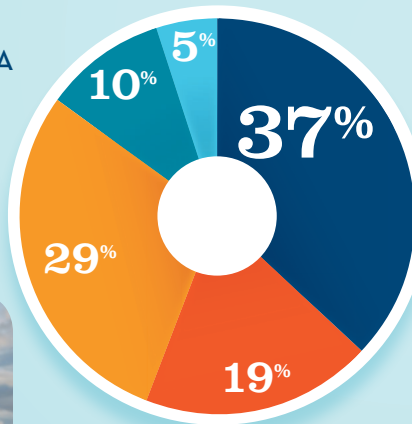


\* Total boats are registered boats as reported by states to the USCG.

## RECREATIONAL BOATING CREATES JOBS IN GEORGIA

**TOTAL BOATING JOBS** ▶ **5,953**

Boat Building	291
Motor / Engine Mfr.	611
Accessory / Supplies Mfr.	1,743
Dealers / Wholesalers	1,140
Boat Services	2,168



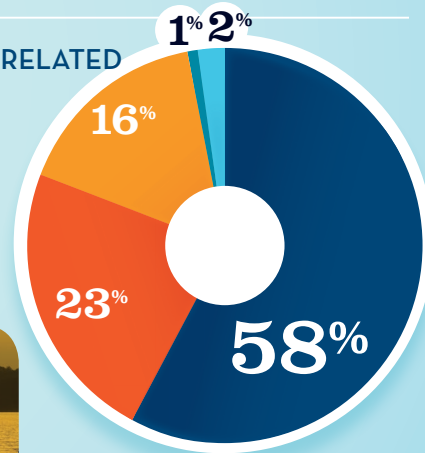
BOAT BUILDING  
MOTOR/ENG. MFR.  
ACC./SUPPLIES MFR.  
DLRS/WHOLESALERS  
BOAT SERVICES



## RECREATIONAL BOATING-RELATED BUSINESSES IN GEORGIA

**TOTAL BUSINESSES** ▶ **661**

Boat Building	14
Motor / Engine Mfr.	3
Accessory / Supplies Mfr.	106
Dealers / Wholesalers	153
Boat Services	385



BOAT BUILDING  
MOTOR/ENG. MFR.  
ACC./SUPPLIES MFR.  
DLRS/WHOLESALERS  
BOAT SERVICES



## ESTIMATED JOBS IMPACT OF RECREATIONAL BOATING-RELATED SPENDING IN GEORGIA

**EST. TOTAL JOBS** ▶ **25,994**

MILLIONS

**EST. TOTAL LABOR INCOME** **\$1,076.5**

Est. Direct Income	\$436.7
Est. Indirect Income	\$269.7
Est. Induced Income	\$370.7

**8,469**

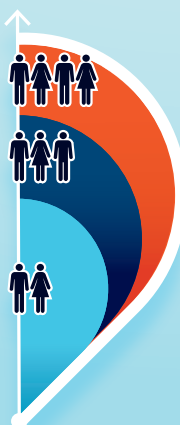
INDUCED JOBS

**4,813**

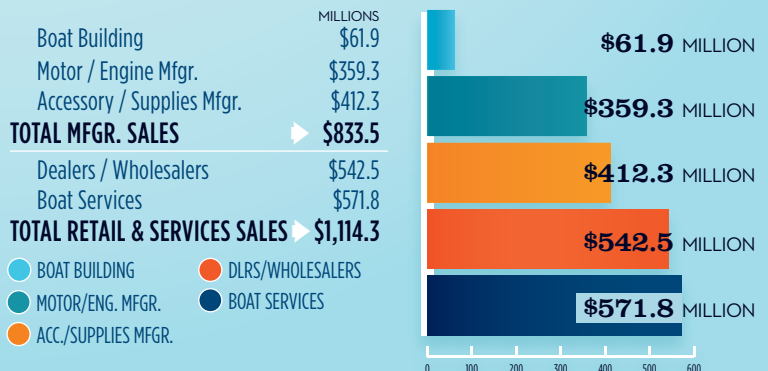
INDIRECT JOBS

**12,712**

DIRECT JOBS



## RECREATIONAL BOATING INDUSTRY SALES IN GEORGIA



Boat Building	\$61.9
Motor / Engine Mfr.	\$359.3
Accessory / Supplies Mfr.	\$412.3
<b>TOTAL MFR. SALES</b>	<b>\$833.5</b>
Dealers / Wholesalers	\$542.5
Boat Services	\$571.8
<b>TOTAL RETAIL &amp; SERVICES SALES</b>	<b>\$1,114.3</b>

BOAT BUILDING  
MOTOR/ENG. MFR.  
ACC./SUPPLIES MFR.  
DLRS/WHOLESALERS  
BOAT SERVICES

Source: NMMA's Center of Knowledge; Recreational Marine Research Center at Michigan State University